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- Partner with us to market, brand and grow your business within our local community-Lock out your competition with your sponsorship
- Interact with our audience during this one day event
- Our demographic ages are 25 to 70+, college educated, 75K – 100k in earnings
- A great opportunity to showcase new products

Contact Roseanne Herndon:

941-758-7585 or info@suncoastblues.com



SARASOTA HAS THE BLUES

The Suncoast Blues Festival Returns For The Fourth Year

The 4th Annual Suncoast Blues Festival will be held Saturday, March 3, 2018 at the Sarasota Fairgrounds, 3000 Ringling Blvd., Sarasota, FL 34237. We are proud to announce our six headliners (in order of appearance):

JAMES ARMSTRONG-Soul, blues and electric blues guitarist, singer and songwriter who born to play the blues. His mother was a blues singer; his father played jazz guitar. His songs have been used in the soundtracks of three films; Speechless, Hear No Evil, and The Florentine. "... With a skintight band and a well-balanced combination of fire, technical proficiency, and taste, Armstrong continues on his way to the upper echelon of contemporary blues artists." - Living Blues; **ANDREW JR BOY JONES**-Texas blues guitarist, singer and songwriter, whose recorded work has been released on five albums. In 1995, he was also part of the ensemble that garnered a Blues Music Award as the 'Band of the Year'. Andrew "Jr. Boy" Jones is a veteran blues bandleader who's put in time with some of the best, including Jimmy McCracklin, Freddie King, Johnnie Taylor, and Katie Webster; **DOUG MACLEOD**- MacLeod is known for his superb songwriting, guitar wizardry, warm soulful vocals, wit and unforgettable live performances. At the heart of a Doug MacLeod performance is his knack for storytelling, bringing characters-from the faceless to the legendary-to strikingly real life.



Doug is a multiple Blues Music Award winner, most recently the 2017 Blues Music Award for Acoustic Artist Of The Year and the Blues Blast Music Award for Male Artist Of The Year. Nominated for a 2017 BMA for Historical Album-Live in Europe, Under the Radar and Doug MacLeod; 2017 Blues Blast Music Award Nominee for Acoustic Blues Album- Live In Europe. "One of the very best acoustic blues exponents in the world."- Lionel Ross, Blues In The Northwest UK. "Like all great blues men, MacLeod lives his music, and the songs are not just on the tips of his fingers and tongue, they are one with his being. - Blues Music Magazine; **THORNETTA DAVIS**- Crowned "Detroit's Queen of the Blues" in 2015, Thornetta Davis a multi-talented International Singer and Songwriter from Detroit MI, USA is the Winner of over 30 Detroit Music Awards. Her voice is strong, commanding, melodic and smooth. She tells her stories with incredible delivery and leaves her audiences wanting more. Winner of the 2017 Blues Blast Music Award Winner for Soul Blues Album - Honest Woman, 2017 BMA – nominated for Best Emerging Artist Album for Honest Woman, 2017 BMA – nominated for Best Song-"I Gotta Sang The Blues" written and performed by Thornetta Davis on Honest Woman, 2017 Blues Blast Music Award Nominee for Female Blues Artist; **LURRIE BELL**- One of the greatest living Chicago blues guitarists, Lurrie Bell was named the 2014 Male Blues Guitarist and "Blues in my Soul" was named Best Contemporary Blues CD in the 2014 Living Blues Magazine Awards. Bell received the same honor in 2008 and 2012 and has been named Best Blues Guitarist in seven of the last eight years. Bell was named the 2015 "Best Traditional Male Blues Artist' by the Blues Foundation in Memphis. In 2014 Bell was nominated for 5 Blues Music Awards and "Blues in My Soul" won for "Blues Song of the Year". Bell's new Delmark CD "Can't Shake This Feeling" was nominated for a Grammy and won the 2017 BMA for Best Traditional Blues Album of the Year and also nominated for a 2017 BMA Traditional Blues Male Artist of the Year; and **MONSTER MIKE WELCH/MIKE LEDBETTER BAND**-. Welch — the beloved former child prodigy guitarist from Boston who's been part of Sugar Ray Norcia's Bluetones for about 25 years — and Ledbetter — the melismatic former opera singer who's received his training in the blues as a vital part of the Nick Moss Band for the past seven years —together, a 2017 Blues Blast Awards nominee for Contemporary Album, Right Place, Right Time doesn't miss a beat as it establishes the Welch-Ledbetter partnership at the pinnacle of the blues world today. Welch remains with the Bluetones, while Ledbetter's now graduated from Moss and fronts his own band. Monster Mike Welch was nominated for a 2017 BMA for Instrumentalist-Guitar. Mike Ledbetter has earned a reputation for being one of today's best blues vocalists. As a trained opera



singer and one who has sung in every conceivable genre, Ledbetter channels his range, intonation and phrasing into what he feels is the most emotional music, the blues. Don't miss them in performance when they tour together as a new supergroup —. You won't be disappointed. The blues will be in good hands as long as these two are on the scene.

The Suncoast Blues Festival is produced by Paul Benjamin, Blues Booking Agent, Founder of the highly successful North Atlantic Blues Festival, and Chairman of the Board of the Blues Foundation; and Greg Herndon, President and Owner of Mojoe Productions, Inc., an interstate all event production company which supplies sound, stage and lighting for countless events all over the eastern USA. Between the two partners, there is over 75 years of combined experience in the entertainment industry and festival production and are paid consultants at various festivals throughout the year.

www.suncoastbluesfestival.com

<https://www.facebook.com/suncoastblues/>



Presenting Suncoast Blues Sponsor – \$3,500.00

10 Reserved Seating Tickets

20 General Admission Tickets

10 T-shirts

Logo on all printed materials as Suncoast Blues Presenting Sponsor

10'x10' booth space at event

Inclusion on banner as Presenting Sponsor on stage

Sponsor stage announcements

Logo on website as Presenting Sponsor with link to your page

Included in **all** radio & social media marketing promotions-heavy Facebook presence, Twitter, Instagram, etc.

Blues Business Sponsor - \$2,500.00:

6 Reserved Seating Tickets

12 General Admission Tickets

6 T-shirts

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Sponsor stage announcements

Logo on website as a Blues Buddy Sponsor with link to your page

Included in **all** social media marketing promotions-heavy Facebook presence, Twitter, Instagram, etc.

Blues Circle Sponsor - \$1,500.00:

4 -Reserved Seating Tickets

8 General Admission Tickets

4 T-shirts

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Inclusion on banner as a Blues Circle Sponsor near stage

Sponsor stage announcements

Logo on website as a Blues Circle Sponsor with link to your page

Included in **all** social medial marketing promotions-heavy Facebook presence, Twitter, Instagram, etc.



Blues Friend Sponsor - \$500.00:

4 General Admission Tickets

2 T-shirts

Inclusion on banner as Blues Friend Sponsor near stage

Sponsor stage announcements

Logo on website as a Blues Friend Sponsor with link to your page

Blues Individual Sponsor - \$250.00:

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CUSTOMIZED SPONSOR PACKAGES AVAILABLE—We can customize a sponsorship package tailored to fit your needs and budget...just ask!



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- Blues Circle Sponsor - \$1,500.00
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- Blues Individual Sponsor - \$250.00
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Questions? Roseanne Herndon 941.758.7585
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